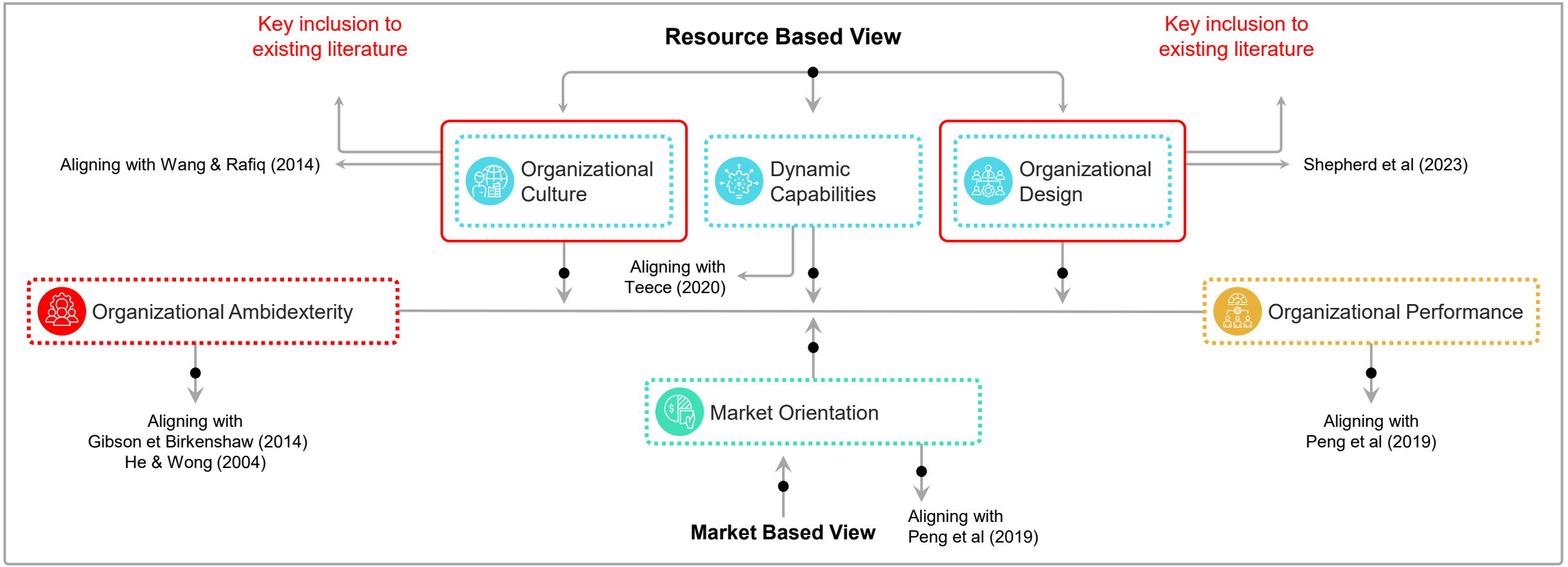
Background: The Birth of AmbiSight [The Organisational Ambidexterity Diagnostic Tool]

The theoretical contribution of this study lies in the integration of the Resource-Based View (RBV) and Market-Based View (MBV) theories in explaining the relationship between organizational ambidexterity and organisational performance.



AmbiSight®: The Organisational Ambidexterity Diagnostic Tool

AmbiSight®: A key enabler of business process optimization, continuous improvement and thought leadership

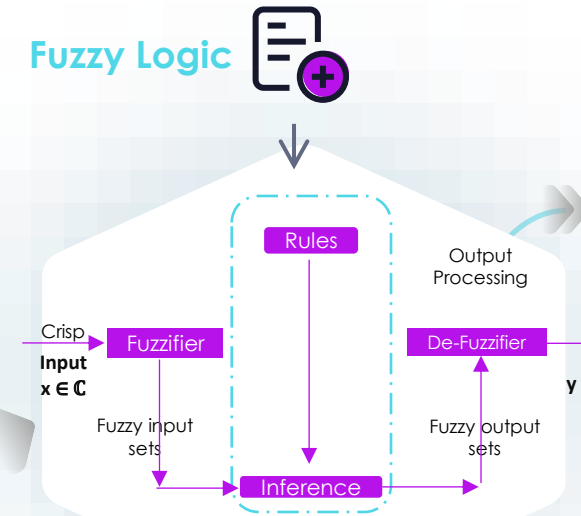
Inputs from Quals: Leveraging 4 Major Themes [DC,OA,OC, ODS]

FEEDBACK from Industry

Insights from Quants Post Hypothesis testing and Conceptual Model Validation

T-Test to identify Key Success Factors

INPUT TO AI/ML Model



FEEDBACK from Trials

CONTINUOUS IMPROVEMENT

Version 1.0

Version 2.0

Version 3.0

AmbiSight® is a disruptive tool that enables managers self diagnose their operations, advising tailored solutions to embracing Organisation Ambidexterity

https://ambidexters.com/oa-dt-tool

AmbiSight® Process Flow: Multi-Phased Formular Card

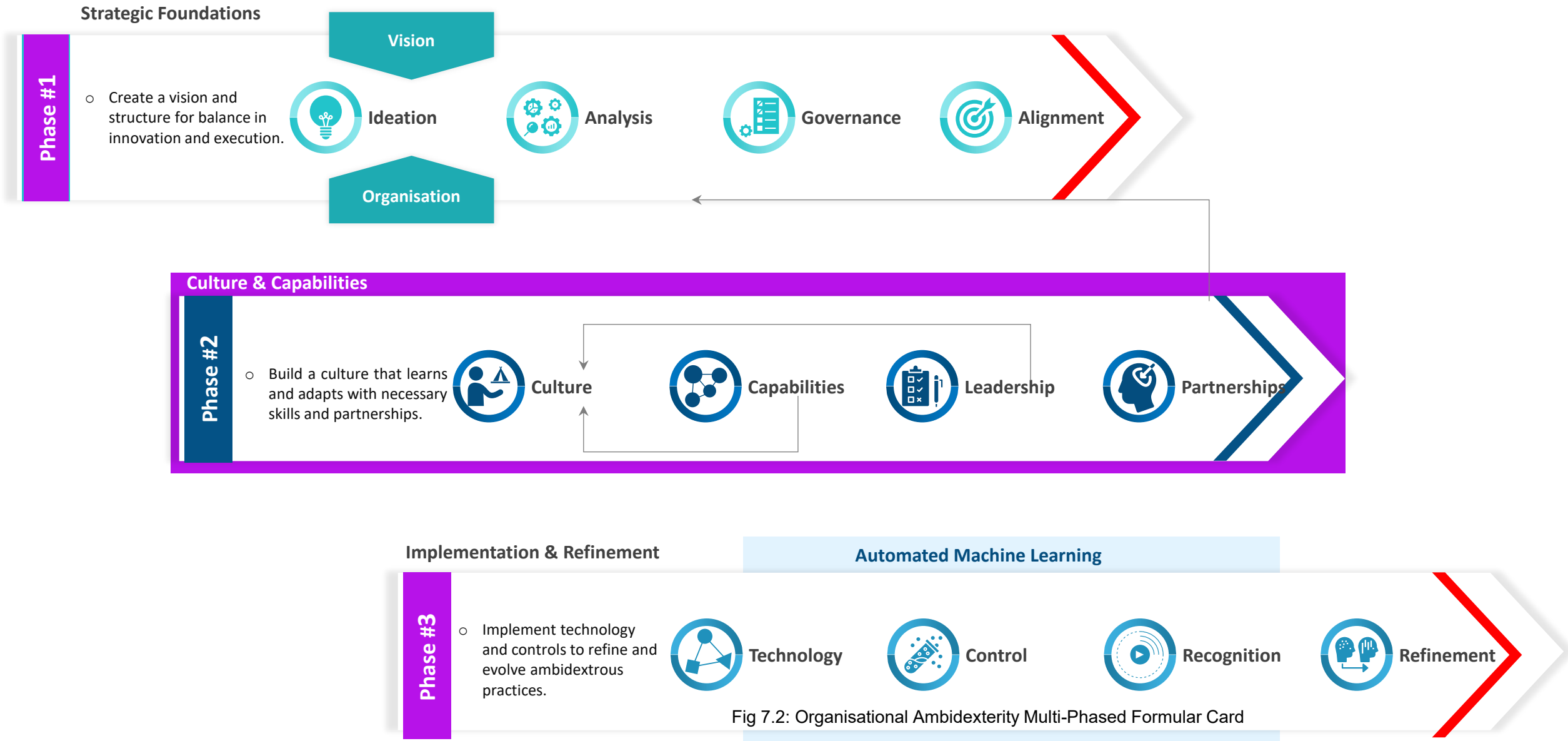


Fig 7.2: Organisational Ambidexterity Multi-Phased Formular Card